SaleCycle

Implementation Developer

Sterling, VA

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SaleCycle - What we do

Welcome to the evolving world of Behavioral Marketing! A staggering 98% of website visitors leave a site without hitting that crucial purchase button. Our market leading On-Site & Email Remarketing solutions enable ecommerce marketers to reconnect with consumers who don't convert, reminding them why they came to a site in the first place.

Founded in 2010, we've grown from our North Eastern roots; With our HQ in the UK and offices in the US, France, Singapore and plans for further global growth, SaleCycle powers campaigns for some of the most recognizable brands in the world. Including Ikea, Ralph Lauren and Virgin Atlantic.

We're a passionate company with passionate people and 'Love what you do' firmly rooted in our culture. It's tattooed on the arm of our CEO, visible on our office walls, and present in everything we do. We use the latest tech and innovation to shape our products and deliver results. All of which wouldn't be possible without our people.

Role Summary, Implementation Developer, Sterling, VA

SaleCycle's Implementation Developers are tasked with the invaluable responsibility of integrating our software service with our clients' websites. Our Implementation Developers are the key to activating new clients as well as supporting existing campaigns and services.

Your Responsibilities

- Conduct extensive website investigations for some of the biggest brands in the world!
- Develop and test JavaScript in line with tailored requirements and deadlines of your clients' campaigns, both freehand and template.
- Own your work. Show pride in the quality of your work and view testing as the remit of everyone. Test everything, automating where possible.
- Support wider development projects that will improve the effectiveness and efficiency of our implementation process.

Your Personal Skills

- Comfortable becoming a subject expert in JavaScript, supporting colleagues, and occasionally clients in their understanding.
- Thorough and analytical, producing accurate work.
- Creative in providing resolutions to complexities with coding integration.
- Flexible and adaptable within pressurized, changing conditions or priorities, while maintaining accurate and quality outputs.
- Takes pride in how they are perceived with the ability to represent the business in a professional and proactive manner.
- Holds a strong team ethic with the ability to collaborate with a diverse range of people.

Your Professional Skills

- Knowledge and experience of coding using JavaScript 5+, as well as experience with es2015 and SQL
- An adaptable, creative thinker with the ability to think outside the box in order to get to the bottom of a complexity
- Ability to communicate technical instructions or advice to your colleagues in easy-to-understand terms
- Knowledge of broader languages and experience using Source Control (i.e GitHub)
- A computer science degree or related qualification

What we offer

- Medical, Dental & Vision Insurance (*Premiums paid 100% for employees and their families*)
- Competitive salary and commission structure
- 401k – up to 5% match
- Semi-Flexible Working Hours
- Life Insurance
- A relaxing 25 days of annual leave plus National Holidays (and the option to buy/sell 5 days of vacation!)
- Does your birthday fall on a weekday? Take it off...it's on the house!
- Free snacks, drinks, ice cream, and sweets
- Free cake on us once a month!
- 2 fully paid volunteering days per year

Sounds like you?

If you would like to join our team as a Business Development Manager, send your resume and cover letter to DeAndrae.Jackson@salecycle.com

We are an equal opportunities employer and value diversity at our company. We do not discriminate based on race, religion, sex, national origin, gender, sexual orientation, marital status, disability status, or age.